

Westmore Association Board Meeting 11/16/18

Attending: Ellie, Claudia, Karen, Bruce, Pam Daniel, Betsy, Jen

Topic: **New members of the board.** The Board unanimously approved the nomination of Jen Woodard to the WA Board. Pam moved, Ellie seconded. In addition, Daniel said he has talked Ryan Cole and Christ Parenteau and that they may be interested in coming on the Board. It was noted that the Board has become heavier with local residents. We may want to explore recruiting a seasonal member.

Minutes from the last meeting (8/31/18) were accepted.

Treasurer's report

The report was not received by some so Bruce will resend. Bruce read through the important items including the fact that there were \$8,000 in designated donations including a large amount to scholarships, memorial gifts, which resulted in a net gain. He reviewed expenses including upcoming for printing and mailing Reflections. Pam noted that Dawn at Memphremagog Press discovered that she never billed for last year's printing. Bruce also noted that we do not have a liability policy. He will look into that. Bruce read Nick Allen's letter Report accepted moved by Betsy, seconded by Ellie

By laws

Betsy highlighted some of the changes suggested Hoped to simplify and suggested changes to the standing and ad hoc committees Karen changed the wording to be simplified. It was suggested that since there is so much activity for trails there should be a standing committee, possibly recreation committee instead of trails. Ellie suggestion trails/recreation committee. Pam moved that we make a standing committee – Claudia seconded . Daniel asked if Arts and Entertainment is represented by a committee – included in Events

Meetings

Daniel suggested that we increase the number of meetings per year to five. We will add four meetings to Article V sec 5. Change to May. Daniel moves we put them on the website. Since they have to be accepted by the membership at the Annual Meeting – we will put them on as draft.

Website

Daniel asked for feedback for the website. Either give them to Pam if written or send them to Daniel. Directly.

Membership

Betsy has submitted a report. She followed up about the October mailing. It was expensive with the SASE. May not be able to tell until end of the year. Asked that Bruce and Ellie – tally responses so we can judge effectiveness. She suggest it go out mid-summer next time. Bruce reported that he credited the late renewals to 2019 if they paid in 2018. Bruce report s that only paid up membership can vote. Daniel suggest that we announce that at the annual meeting and accept renewals at the meeting. Karen has the Town of Westmore checklist and she thinks we may be able to use that to contact people. Bruce shows that our 2018 is comparable to 2016, which is encouraging. Daniel thanks everyone for this

effort. Do we recruit at the town meeting? Dan is going to do an editorial for the Chronicle that will invite membership subtly. We will talk about other ways to solicit members at our Spring meeting. Betsy suggests that Daniel write the editorial mid-June to take advantage of the summer folks.

Calendars

Bruce did not have time to tally up current numbers. We may have about 100 hanging. Daniel suggests we have a better way to keep inventory. We will have a system for next year. Suggested to reduce price. Pam moved, Abbie seconded. Betsy will add the new pricing to the mailchimp.

Ellie reports that the pricing changes each time the calendars are mailed. We will keep the cost for mailing on the website. Bruce suggests that we look at the size of the fonts. We will talk about calendar changes in the Spring. Ellie suggests that we look at the parameters so that more folks can contribute. We need to have clear deadlines (Daniel). Daniel would like to have other people involved. Bruce will still work on calendars after he goes off the board.

Other business.

Daniel reported on correspondence he has gotten. He referred to the correspondence from Bruce Moffat. – In the agenda he reports about the grant that we are applying for a RTP grant that will help the maintenance of the Westmore Forest. He is looking for volunteers for July to do the work. One suggestion is to approach Split Rock to do more. Pam suggests that we have the NEK Section of the GMC involved as they have trail adopters and do much of the work now. Betsy tells that the Trails committee used to do trail work. While they cannot do that anymore they can do coordination etc. Jen wants to chair the committee. The pre application has been filed and the actual is due on January 1st. Daniel will keep us posted. Jen suggests we reach out to the Westmore Challenge participants.

Deadlines to establish = calendars, spring letter, summer /fall calendar of events, meetings, Reflections.

Submissions by the end of September 15th. Turn around from the Board by October 1st should be ready to go to MemphrMagog. Mailed by October 15th

Presidents welcome with renewals out by April 30th.

Early May executive June full board early July full board (planning) July annual August full board

In new year look at questions in the minutes so that . Daniel asks that we reflect on this for future discussion.

Betsy says that they are hoping to make the family dance again with sponsorship. Pam said that we are creating the calendar and it would be good to set the date soon. Betsy will check and let us know. Daniel would like to have a concert and will schedule it so we do not conflict with the church events. Jen suggests that we include the renters. Put together the information together. Calendar of events by 5/15.

Betsy thanks Daniel for his leadership and energy. Hopes to have a gathering at his house in December.

Pam makes motion to adjourn, Claudia seconded Happy Thanksgiving!